



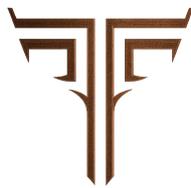
TERRA FIRMA

PRIVACY POLICY



TERRA FIRMA EQUITY LIMITED

ACN 675 999 747



TERRA FIRMA

Privacy Policy

Terra Firma Equity Limited (ACN 675 999 747)

1. Introduction

Terra Firma Equity Limited (“Terra Firma”, “we”, “our”, “us”) is committed to protecting your privacy and handling personal information in accordance with the *Privacy Act 1988 (Cth)* and the Australian Privacy Principles (APPs).

This Privacy Policy explains how we collect, use, disclose and safeguard personal information when you visit our website, download materials, or interact with us.

2. Information We Collect

We may collect personal information including:

- Name
- Company name
- Position or title
- Email address
- Phone number
- Country or jurisdiction
- IP address and website usage data

Where you download investor or corporate materials, we may collect contact details to verify identity and maintain appropriate distribution controls.

We do not collect sensitive information unless required and lawfully permitted.

3. How We Collect Information

We collect personal information when you:

- Submit an enquiry through our website
- Register to download documents
- Subscribe to updates
- Correspond with us by email
- Engage in commercial or investment discussions

We may also collect limited technical data automatically through cookies and analytics tools.

4. Purpose of Collection

We collect and use personal information for purposes including:

- Providing access to downloadable materials
- Responding to enquiries
- Managing investor and stakeholder communications
- Assessing potential partnerships or investment interest
- Improving website functionality and user experience
- Complying with legal and regulatory obligations

We only use personal information for legitimate business purposes connected with Terra Firma’s operations.

5. Disclosure of Information

We may disclose personal information to:

- Professional advisers (legal, accounting, corporate advisers)
- Technology and hosting service providers
- Financial institutions or capital partners (where relevant)
- Regulatory authorities where required by law

We do not sell personal information.

Where information is disclosed to third parties, reasonable steps are taken to ensure appropriate confidentiality and data protection standards are maintained.

6. Data Security

We take reasonable steps to protect personal information from misuse, interference, loss, unauthorised access, modification or disclosure.

Access to personal information is restricted to authorised personnel and service providers who require it for legitimate business purposes.

7. International Transfers

Where personal information is disclosed to overseas service providers or partners, we take reasonable steps to ensure that appropriate safeguards are in place consistent with Australian privacy law.

8. Access and Correction

You may request access to personal information we hold about you and request corrections where necessary. Requests can be made by contacting us using the details below.

9. Cookies and Website Analytics

Our website may use cookies and analytics tools to improve functionality and monitor usage. These tools may collect de-identified technical information such as browser type, device type and pages visited.

You may adjust your browser settings to disable cookies if preferred.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The current version will always be available on our website.

11. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact:

Terra Firma Equity Limited

Level 10, 443 Toorak Road
Toorak VIC 3142
Australia

Email: amin@terrafirmaequity.com